



7TH ANNUAL



SCANDINAVIAN & NORDIC GAMING SHOW

23 - 24 OCTOBER 2025

STOCKHOLM, SWEDEN

EVENTUS-INTERNATIONAL.COM/SNGS

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ABOUT THE ORGANISER

Eventus International has been in the business of connecting industries for over a decade. With a proven combination of networking, industry insight and knowledge, sharing each event brings an industry closer together and closer to achieving a collective goal.

We take pride in using our platforms to offer **bespoke sponsorship and exhibition opportunities** that can easily position a brand to a targeted audience of professionals, and deliver a high ROI to companies looking to enter a market and/ or strengthen their brand presence

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ABOUT THE EVENT:

SCANDINAVIAN & NORDIC GAMING SHOW 2024

The **7th Annual Edition** of the **Scandinavian & Nordic Gaming Show (SNGS) 2025**, caters to the surging demand and growing interest in the competitive and dynamic gaming landscape in Scandinavia. As the iGaming industry sets its sights on this region for expansion, **SNGS 2025** becomes a vital platform for those with vested interest in the market to gain insights, explore business opportunities, and stay up-to-date with the latest industry news.

The **Scandinavian & Nordic Gaming Show 2025** is a highly anticipated event that caters to the Swedish, Norwegian, Danish, and wider Nordic gaming sector. With a comprehensive range of topics, the event offers invaluable insights into the legal, regulatory, and player behavior aspects of the industry. Led by C-level industry thought leaders, **SNGS 2025** is a must-attend event for those aiming to capitalise on the abundant opportunities in the Scandinavian iGaming industry. Gathering industry professionals, regulators, innovators, and stakeholders from around the world, the summit aims to provide a space for networking and collaboration among gaming operators, software providers, legal experts, payment gateway providers, and government officials.



MEET THE TEAM

#SNGS



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DAY 1

THURSDAY, 23 OCTOBER 2025

CONFERENCE, EXHIBITION & NETWORKING DRINKS

Attendees can explore the exhibition floor, network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the iGaming industry.

- 09:00 Registration and Morning Refreshments**
- 09:30 Opening Remarks from the Chair**
- 09:40 Keynote Address**
The State of Nordic Gaming: Trends, Risks and Market Realities
- 10:25 Panel Discussion**
What Insights Have We Learned: Balancing Regulation and Innovation
- 11:10 Networking Refreshment Break**
- 11:30 Solo Presentation**
AI-Driven Personalisation: The Future of Player Engagement
- 12:00 Panel Discussion**
Lessons from Other Jurisdictions: Effective Marketing Strategies in a Restricted Environment
- 12:45 Panel Discussion**
Sustainability in Nordic iGaming: Building a Responsible and Future-Proof Industry
- 13:30 Networking Lunch Break**
- 14:30 CEO Panel Discussion**
Hear It from the Top: Insights from Leading Operators & Suppliers

- 15:15 Panel Discussion**
Addressing Regulatory Gaps: Closing the Loophole for Unlicensed Operators Targeting Nordic Players
- 16:00 Panel Discussion**
Beyond the Nordics: Expansion Strategies for Scandinavian Operators
- 16:45 Closing Remarks from the Chair**
- 16:45 Networking Drinks**



DAY 2

FRIDAY, 24 OCTOBER 2025

CONFERENCE, EXHIBITION & FAREWELL DRINKS

Attendees can explore the exhibition floor, network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the iGaming industry.

09:00 Morning Refreshments

09:30 Opening remarks from the Chair

09:40 Keynote Address

The Next Decade of Nordic Gaming: Disruption, Innovation & Transformation

10:10 Panel Discussion - Finland in Focus

Unlocking Opportunities in Finland's iGaming Market: Essential Strategies and Legal Insights

10:55 Solo Presentation

Cashless & Crypto: The Evolution of Payments in Gaming

11:25 Networking Refreshment Break

11:45 Panel Discussion

Strategic Approaches to AML Risk Management: Safeguarding Reputation and Ensuring Compliance

12:30 Panel Discussion

Affiliate Marketing & Player Loyalty in a Changing Market: Trends, Challenges, and Game-Changing Opportunities

13:15 Fireside Chat

Strategies for Operators to Succeed in a Highly Regulated Environment

13:45 Networking Lunch Break

14:45 Fireside Chat

The Rise of Cyber Threats in iGaming: How Secure Are We?

15:15 Panel Discussion

Navigating Changes: Google Updates Gambling and Games Advertising Policy: What It Means for Your Business

16:00 Closing Remarks from the Chair

16:00 Farewell Drinks

***** End of #SNGS *****



INTERESTED IN **SPEAKING?**

#SNGS

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SCANDINAVIAN & NORDIC
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23 - 24 | STOCKHOLM
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Legal Gaming Attorneys at Law*



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*CEO & SEO Consultant
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*VP of Growth
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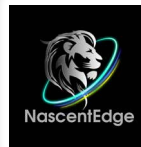
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MAIN ENTRANCE SPONSOR



DSTGAMING is a leading provider of iGaming solutions, with over a decade of industry expertise, specializing in white-label and turnkey casino solutions. Our extended offerings include advanced game aggregation, custom casino game development, and secure payment gateways, designed to enhance the operational efficiency and user experience of our clients.

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Finnplay Technologies Oy, founded in 2008, is a leading Nordic provider of iGaming platform technology. Based in Finland, we specialise in delivering fully integrated, compliant solutions for online casino and sportsbook operators across regulated markets. Our modular Titan® platform supports seamless integrations, mobile-first design, and market-specific flexibility. With deep expertise in jurisdictions like Finland, Estonia, Hungary, and the Netherlands, Finnplay empowers operators to succeed with cutting-edge technology, real-time insights, and robust regulatory tools — all backed by our commitment to innovation, collaboration, and long-term partnerships.

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EI Networking, a division of Eventus International, offers the ultimate C-Level networking opportunities around the globe, presented in both online and in-person event platforms. The division was established in 2021 with the need for quality networking in mind, after the great absence thereof during the pandemic. EI Networking will offer C-Level industry professionals the opportunity to reconnect with one another, have meaningful discussions and form stronger business relationships over refreshing drinks and delicious 5-star meals. Each networking event/platform will be selected carefully and will compliment and correspond with international events during every year, making it easily accessible to all interested.

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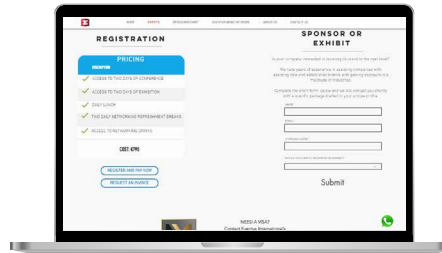
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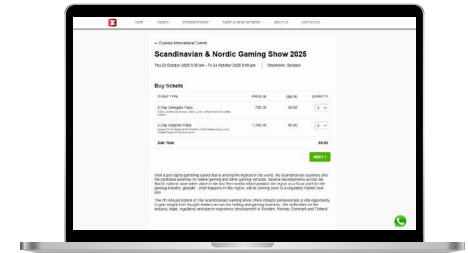
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Select a payment method, either Card Payment or Invoice Request.



STEP 3:

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